

# **STUZUBI DIGITAL - NATIONWIDE (GERMANY) ONLINE FAIR FOR STUDENTS**

#### Topic: Studies and jobs with a future

nationwide (Germany) | Sat., 23/03/25, 11 am - 3 pm

	BASIC	RECOMMENDED PREMIUM	EXPERT Limited (max. 4)	SPONSOR Limited (max. 2)
Exhibitor profile	✓ standard	🗸 standard	🗸 large	✓ large
Presentation rooms	<ul> <li>✓ 1 presentation slot</li> <li>✓ max. 250 participants</li> <li>at the same time</li> <li>✓ standard tile</li> </ul>	<ul> <li>✓ max. 2 presentation slots</li> <li>✓ max. 250 participants at the same time</li> <li>✓ standard tile</li> </ul>	<ul> <li>✓ max. 2 presentation slots</li> <li>✓ max. 500 participants at the same time</li> <li>✓ large tile</li> <li>✓ preferred placement</li> </ul>	<ul> <li>✓ max. 2 presentation slots</li> <li>✓ max. 500 participants at the same time</li> <li>✓ large tile</li> <li>✓ preferred placement</li> </ul>
Conference rooms	✓ 1 room ✓ max. 8 seats —	✓ 1 room ✓ max. 8 seats ✓ breakout rooms	<ul> <li>✓ max. 2 rooms</li> <li>✓ max. 8 seats</li> <li>✓ breakout rooms</li> </ul>	<ul> <li>✓ max. 4 rooms</li> <li>✓ max. 16 seats</li> <li>✓ breakout rooms</li> </ul>
Marketing	🖌 (Basic)	$\checkmark$	🗸 (Expert)	✔ (Sponsor)
Onboarding & personal assistance	✓ (Basic)	$\checkmark$	~	✔ (Sponsor)
Live support & reporting	✔ (Basic)	$\checkmark$	✓ (Expert)	✓ (Sponsor)
Video on demand on YouTube	$\checkmark$ from 4 months after the fair	$\checkmark$ from 4 weeks after the fair	$\checkmark$ from 4 weeks after the fair	✓ 1 day after the fair
Job exchange incl. matching by orientation test	✓ max. 20 vacancies ✓ 1 month	<ul><li>✓ max. 20 vacancies</li><li>✓ 2 months</li></ul>	✓ max. 20 vacancies ✓ 6 months	✓ max. 20 vacancies✓ 6 months
Automated e-mail responses	-	$\checkmark$	$\checkmark$	$\checkmark$
Exhibitor teasing on main stage	- -		✓ advertising blocks (3 min. video length) —	✓ advertising blocks (5 min. video length) ✓ interview
Live stream			_ _ _ _	<ul> <li>✓ 1 presentation slot, stand alone</li> <li>✓ keynote or interview</li> <li>✓ unlimited participants at the same time</li> <li>✓ social media live stream</li> </ul>
	1.979€	2.549€	3.479 € limited (max. 4)	Price on demand limited (max. 2)

#### Click here for a detailed view of all packages!

The prices listed are per trade fair in EUR plus statutory VAT. Agency orders are eligible for AE under certain conditions. Our General <u>Terms and Conditions</u> an <u>Media Information</u> underlying the offer apply. Order: We confirm the accuracy of our information and become a customer of Stuzubi GmbH (VAT ID No.: DE316805181, HRB 238822). Address: Dr.-Johann-Heitzer-Str. 2, 85757 Karlsfeld | Tel.: +49 8131/90 74 8-0 | Fax: -60 | E-mail: kontakt@stuzubi.de | Booking deadline: Fri., 2023/02/24

#### Client: Please fill in in block letters!

Exhibitor name	Alternative billing address (or agency)	
Contact person fair organisation		
Street / No. / Postcode / Town		
Telephone / mobile	Order no. (if applicable)	Delivery no. (if applicable)
E-mail		
Place, date	Legally binding signature of representative, co	mpany stamp



## NEW

- Improved filter function for targeted active addressing of participants
- Breakout rooms for individual conversations\*
- Moderated main stage with included commercial breaks and exhibitor teasing\*\*
- Conference rooms for group discussions in round-table format
- Q&A feature with hand raising & (un)mute function
- Virtual background
- Live poll feature
- Large exhibitor tiles for more visibility\*\*
- Live stream with unlimited number of participants\*\*\*

# **Functions & Features**

 Presentation & conference rooms with, among others, live chat & live poll feature + raise hand & (un)mute function + virtual background + share contact data button

★ 3,85

91,58%

Stuzubi Digital

- Presentation overview with live schedule updates
- Exhibitor profile with video and photo gallery, text editor, PDF upload function + linking to website and live presentation + share contact details button
- Search/filter function and sorting of exhibitors by companies, universities and offers for career guidance
- Live updating of the exhibitor list on the landing page in advance of the live event

### Click here for a detailed view of all functions & features!

# **Technical requirements**

- A sufficient internet connection is necessary for optimal transmission quality.
- We recommend one device with webcam, microphone and sound for each presentation room.
- Browser: Google Chrome, Firefox or Safari Internet Explorer is explicitly <u>not</u> supported!

### **Marketing measures**

- Cross-media marketing mix for students, parents and teachers/schools
- Press and public relations services

# No liability is assumed for the behaviour of the participants.

\* from package Premium | \*\* from package Expert | \*\*\* only package Sponsor







